



Mr David Mackay  
Deputy Secretary, Communications and Media Group  
Department of Infrastructure, Transport, Regional Development,  
Communications and the Arts

Dear Mr Mackay

### **Impact Analysis – Second Pass Final Assessment – Wagering Advertising Reforms**

Thank you for your letter of 1 April 2026 submitting an Impact Analysis (IA) for formal Second Pass Final Assessment. I note the IA has been formally certified at the Deputy Secretary level consistent with the *Australian Government Guide to Policy Impact Analysis* (the Guide).

I appreciate the Department of Infrastructure, Transport, Regional Development, Communications and the Arts' constructive engagement on the IA. The Office of Impact Analysis' (OIA) assessment is that the quality of the analysis in the IA is Adequate. To be considered Good Practice as per the Guide, the IA would have benefitted from further analysis of the likely impacts, further discussion of the Australian Gambling Research Centre analysis, and a more detailed evaluation plan.

The IA may now be provided to the decision-maker to inform their decision.

### **Next steps**

As soon as practical, we would appreciate a copy of the IA and one-Page IA Summary in a form meeting the Government's web accessibility requirements. The OIA will publish the IA and one-page Impact Analysis Summary along with your certification, on the OIA's website. The IA must also be included in any Explanatory Memorandum or Statement giving effect to the proposals in the IA, as stipulated in the *User Guide to the Australian Government Guide to Policy Impact Analysis*.

If you have any further queries, please do not hesitate to contact me.

Yours sincerely

*Joanna Abhayaratna*

Joanna Abhayaratna  
Executive Director  
The Office of Impact Analysis  
2 April 2026