



Reference: OIA25-09640

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Mr James Kelly  
Deputy Secretary  
Markets Group  
The Department of the Treasury

Dear Mr Kelly

### Impact Analysis – Second Pass Final Assessment – Excessive Pricing Prohibition for Supermarkets

Thank you for your letter of 17 November 2025 submitting an Impact Analysis (IA) for formal Second Pass Final Assessment. I note the IA has been formally certified at the Deputy Secretary level consistent with the *Australian Government Guide to Policy Impact Analysis* (the Guide).

I appreciate Treasury's constructive engagement on the IA. The Office of Impact Analysis' (OIA) assessment is that the quality of the analysis in the IA is Adequate. To be considered Good Practice as per the Guide, the IA would have benefitted from further analysis, including further quantitative analysis of the likely costs and benefits.

The IA may now be provided to the decision-maker to inform their decision.

### Next steps

Ahead of the final decision being announced we would appreciate a copy of the IA in a form meeting the Government's web accessibility requirements, and a one-page Impact Analysis Summary of the IA using the template. The OIA will then publish the IA and Summary, along with your certification, on the OIA's website. The IA must also be included in any Explanatory Memorandum or Statement giving effect to the proposals in the IA, as stipulated in the User Guide to the Australian Government Guide to Policy Impact Analysis.

If you have any further queries, please do not hesitate to contact me.

Yours sincerely

Joanna Abhayaratna  
Executive Director  
Office of Impact Analysis  
18 November 2025