



Mr James Chisholm  
Deputy Secretary, Communications and Media  
Department of Infrastructure, Transport, Regional Development, Communications and the Arts

Dear Mr Chisholm

### **Impact Analysis – Second Pass Assessment – SMS Sender ID Registry**

Thank you for your letter of 13 November 2024 submitting an Impact Analysis (IA) for formal Second Pass Final Assessment. I note the IA has been formally certified, consistent with the *Australian Government Guide to Policy Impact Analysis*.

I appreciate the Department's constructive engagement on the IA. The Office of Impact Analysis' (OIA) assessment is that the quality of the analysis in the IA is good practice. The IA addresses the seven IA questions and follows an appropriate policy development process commensurate with the significance of the problem and magnitude of the proposed intervention. In particular, the IA provides a clear articulation of the rationale for government intervention, robust analysis of the costs and benefits of the proposed government response and thorough coverage of the consultation that was undertaken to develop the recommended option.

The IA may now be provided to the decision maker to inform their decision.

### **Next steps**

After a final decision has been announced, I ask that your agency work with the OIA to finalise this material for release on the OIA's website at [oia.pmc.gov.au](http://oia.pmc.gov.au). This includes providing a copy of the IA in Word and PDF formats for web accessibility purposes. The IA must also be included in any Explanatory Memorandum or Statement giving effect to the proposals in the IA.

If you have any further queries, please do not hesitate to contact me.

Yours sincerely

*Joanna Abhayaratna*

Joanna Abhayaratna

Executive Director

The Office of Impact Analysis

13 November 2024