Reference: OIA24-08210

Telephone: 6271 6270

e-mail: helpdesk-oia@pmc.gov.au

Mr James Chisholm

Deputy Secretary

Communications and Media

Department of Infrastructure, Transport, Regional Development, Communications and the Arts

Dear Mr. Chisholm

### Certification of Impact Analysis Equivalent – Social Media Age Limit

Thank you for your letter of 31 October 2024 certifying the *South Australian Report of the Independent Legal Examination into Banning Children’s Access to Social Media*, the *BETA Rapid Literature Review – Young people and social media*, the *Queensland Chief Health Officer – Position statement on social media and the mental health and wellbeing of young Queenslanders* and the *DITRDCA Age Assurance Trial Stakeholder Roundtables Summary*, together with the additional analysis attached to your 31 October 2024 correspondence, undertook a process and analysis equivalent to an Impact Analysis (IA).

The Office of Impact Analysis (OIA) acknowledges the certification as an Impact Analysis Equivalent (IAE). Under the [*Australian Government Guide to Policy Impact Analysis*](https://oia.pmc.gov.au/resources/guidance-impact-analysis/australian-government-guide-policy-impact-analysis), the OIA does not assess the adequacy of the analysis contained in an IAE but does assess whether the options analysed in the certified documents are relevant to the policy proposal. The OIA also assesses the IAE for the coverage of the seven IA questions conducted and whether the IAE or certification letter identifies regulatory costs.

In this case, the OIA’s assessment is that the options analysed in the IAE are sufficiently relevant to the proposal. The IAE contains additional analysis prepared by the Department of Infrastructure, Transport, Regional Development, Communications and the Arts (DITRDCA) to address IA questions four and seven.

When the final decision has been announced, we would appreciate a copy of the IAE in a form meeting the Government’s accessibility requirements. The OIA will then publish the IAE, along with your certification, on the OIA’s website at oia.pmc.gov.au. The IAE must also be included in any Explanatory Memorandum or Statement giving effect to the proposals in the IAE, as stipulated in the [*User Guide to the Australian Government Guide to Policy Impact Analysis*](https://oia.pmc.gov.au/resources/guidance-impact-analysis/user-guide-australian-government-guide-regulatory-impact).

Yours sincerely

Joanna Abhayaratna

Executive Director

Office of Impact Analysis

1 November 2024