Reference: OBPR21-01262  
Telephone: 6271 6270  
e-mail: [helpdesk-oia@pmc.gov.au](mailto:helpdesk-obpr@pmc.gov.au)

Mr Scott Gregson   
Chief Executive Officer  
Australian Competition and Consumer Commission

Dear Mr Gregson

**Impact Analysis – Second Pass Final Assessment – Infant Sleep Products**

Thank you for your letter submitting an Impact Analysis (IA) for formal Second Pass Final Assessment. I note the IA has been formally certified at the Chief Executive Officer level consistent with the Australian Government Guide to Policy Impact Analysis (the Guide).

I appreciate the Department’s constructive engagement on the IA.

The Office of Impact Analysis’ (OIA) assessment is that the quality of the analysis in the IA is consistent with ‘good practice’ and therefore sufficient to inform a decision.

To be assessed as ‘exemplary’ under the Guide, the IA would have benefitted from deeper qualitative analysis but the OIA recognises the challenges in determining the flow on impacts around infant mortality

**Next steps**

After a final decision has been announced, I ask that your agency work with OIA to finalise this material for public release. This includes providing a copy of the IA in Word and PDF format for web accessibility purposes.

The IA must be included in any Explanatory Memorandum or Statement giving effect to the proposals in the IA.

If you have any further queries, please do not hesitate to contact me.

Yours sincerely

Mick Graham  
Acting Executive Director  
Office of Impact Analysis  
10 July 2023