



Our ref: PS1072188
Contact officer: Maureen Ip Hee Wai
Contact phone: 03 9290 6942

Ngunnawal
23 Marcus Clarke Street
Canberra ACT 2601
GPO Box 3131
Canberra ACT 2601
Tel 02 6243 1111
Fax 02 6243 1199
www.accc.gov.au

30 June 2023

Mr Jason Lange
Executive Director
Office of Impact Analysis
Department of the Prime Minister and Cabinet
1 National Circuit
Barton ACT 2600

By email: helpdesk-OBPR@pmc.gov.au

Dear Mr Lange

Infant Sleep Products: Impact Analysis – Second pass final assessment

I am writing in relation to the attached Impact Analysis (IA) prepared for a mandatory safety and information standards for Infant Sleep Products. Thank you for your comments and suggestions as part of the first pass assessment.

After further consideration and modifications to the document I am satisfied that the RIS addresses the concerns raised in your letter dated 22 June 2023:

- **Provide and analyse the status quo as a separate option and the benchmark of which all other options are assessment against.**

The IA now clearly articulates the status quo option. We have removed the education campaign in Option 1.

- **Further refine and test the costs presented in the IA.**

We have updated the figures and costs and confirm these are now correct.

- **Include qualitative impacts such as emotional distress and long-term psychological impacts.**

The ACCC Infant Sleep Products team and your team met on 23 June 2023 and discussed the challenges with qualifying all impacts from an infant death such as emotional distress and long-term psychological impacts.

A full quantification of these costs is not possible, primarily due to a lack of information and due to the sensitive nature of the situation. These impacts are outlined in a qualitative form in section 2.5 and further detailed in section 5.

- **Outline the status of the IA at each major decision point.**

We have outlined the status of the IA at each of the major decision points in the policy development process. We have now included this at Appendix 3 at page 42.

We are satisfied the IA is now consistent with the six principles for Australian Government policy makers as specified in the *Australian Government Guide to Regulatory Impact Analysis*.

We submit the RIS to the Office of Impact Analysis for formal Second Pass Final Assessment.

If you have any further questions, please do not hesitate to contact Maureen Ip Hee Wai at 03 9290 6942.

Yours sincerely,



Scott Gregson
Chief Executive Officer