



**Australian Government**

**Department of the Prime Minister and Cabinet**

**Office of Best Practice Regulation**

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Ms Cathy Rainsford  
General Manager  
Content & Consumer Division  
Australian Communications and Media Authority (ACMA)

Dear Ms Rainsford

**Regulation Impact Statement – Second Pass Assessment – Reducing the impact of scams delivered via short message service (SMS)**

Thank you for your letter received 27 June 2022 submitting a Regulation Impact Statement (RIS) for formal Second Pass Final Assessment. I would like to acknowledge ACMA's continued positive engagement with the Regulatory Impact Analysis (RIA) framework.

The RIS has been assessed as good practice against the RIA framework requirements. The RIS provides a good summary of SMS scams and the requirement to standardise industry codes. In particular, the RIS problem section was of a high quality and it strongly linked government objectives against potential distributional issues.

To achieve an exemplary assessment, the RIS must have been subject to an Early Assessment process and would have benefited from extending the distributional analysis identified in the problem section into the impacts section.

The RIS may now be provided to the decision-maker to inform a final decision.

If you have any further queries, please do not hesitate to contact me.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Jason Lange', written in a cursive style.

Jason Lange  
Executive Director  
29 June 2022