

24 June 2022

Mr Jason Lange  
Executive Director  
Office of Best Practice Regulation  
Department of the Prime Minister and Cabinet  
1 National Circuit  
BARTON ACT 2600

**By email: [Helpdesk-OBPR@pmc.gov.au](mailto:Helpdesk-OBPR@pmc.gov.au)**

ACMA file reference 2021/205-9

Dear Mr Lange

**Regulation Impact Statement – final assessment second pass – Reducing the impact of scams delivered via short message service (SMS)**

As an authorised officer for the Australian Communications and Media Authority (ACMA), I submit the attached Regulation Impact Statement (RIS) on reducing the impact of scams delivered via SMS to the Office of Best Practice Regulation (OBPR) for second pass final assessment.

The revised RIS addresses the feedback provided in your letter of 8 June 2022. Specifically, we have strengthened the sections relating to government intervention, policy options, consultation and implementation, and included further detail on the legislative framework including co-regulatory arrangements.

We have also included a **confidential annexure** that provides more detail on how enforceable obligations may be given practical effect. As discussed with your officers, this annexure contains information that may be used by scammers to perpetrate scam activity. As such, the annexure is not for publication.

Accordingly, I am satisfied that the RIS is consistent with the six principles for Australian Government policy makers as specified in the *Australian Government Guide to Regulatory Impact Analysis*.

I thank your office for working with the ACMA throughout this process.

Yours sincerely



**Cathy Rainsford**

General Manager

Content & Consumer Division